

Let's talk about it

Dying Matterss You only die once

Awareness Week 2014 launch event

Monday 13th January 2014
Holiday Inn Bloomsbury
Coram Street
London WC1N 1HT

Dying Matters Awareness Week 12th - 18th May 2014

We only get one chance to have our dving wishes met, so it's vital to talk, plan and make arrangements for the end of life – before it's too late. That's why the theme of our fifth annual Awareness Week is **Dying** Matters: You only die once.

This launch event will provide practical advice and support for your own awareness-raising activities, with **inspirational speakers** from a range of fields, and perspectives from the local to the national level.



for dying. They contain practical information on the key things you can do to make sure your end of life wishes are met.

We will also be launching a new edition of our **My Funeral Wishes** leaflet, developed and updated with feedback from Dying Matters members, which lets you create a personal funeral plan that reflects you as an individual.

Dying Matters: You only die once

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9.30	Registration and refreshments	
10.30	Chair's introduction Ian Leech, Community Engagement Officer at St Giles Hospice and People in Partnership Member	
10.45	Five years of Dying Matters & launch of Awareness Week 2014 resources Eve Richardson, Chief Executive, Dying Matters Coalition	
11.05	You only die onc <mark>e: pract</mark> ical steps to live and die well	
	Funeral planning Judith Moran, Director, Quaker Social Action	
	Writing a will Gary Rycroft, Solicitor & Partner, Joseph A. Jones & Co Solicitors, Lancaster, and Vice Chair of The Law Society Private Client Section Executive Committee	
	Organ donation: have you made your wishes known? Sally Johnson, Director of Organ Donation and Transplantation, NHS Blood and Transplant	
	Planning your future care Les Storey, Training Consultant, National Council for Palliative Care	
	Telling your loved ones your wishes Kate Ibbeson, Former Carer and Founder of Sheffield Cancer Mafia	
12.05	Break and refreshments	
12.25	Dying Matters members: What we're doing for Awareness Week and beyond	
	Making a difference at a national level Jason Suckley, Director of Fundraising & Marketing, Sue Ryder	
	Mark Dawson, Partnership Manager, Skipton Building Society	
	Inspiring people in you <mark>r local area</mark> Tony and Dorothy Bonser, North West Champions, Dying Matters coalition	
13.20	Lunch	
14.20	Maximising your impact during Dying Matters Awareness Week	
	Working with the media Joe Levenson, Director of Communications, Dying Matters Coalition	
	Online and social media Sarah Stone, Online Community Manager and Website Editor, Dying Matters Coalition	
	Events: making it work for you Rachael McKindley, Community Engagement Project Manager, The Bucket Project, Marie Curie Hospice, Liverpool	
	Engaging your local community Helen de Renzie-Brett, Head of Education, and Wayne de Leeuw, Community and Outreach Manager, Dorothy House Hospice	
15.00	Group discussions on maximising impact during Awareness Week and feedback from discussion groups	
15.30	Chair's concluding remarks	
15.50	Refreshments and close	

Booking Form

Awareness Week launch event, 13th January 2014 Cost: £50 including lunch and refreshments

Name	
Position	
Organisation	
Address	
Postcode	
Telephone	
Email	
Special Requirements	
I enclose a cheque for £ (payable to NCPC) Please invoice me for £ to my credit/debit card Maestro Visa Mastercard Card number Expiry date Start date Signature Signature (payable to NCPC)	Please return completed booking forms to: Joe Meredith Dying Matters The Fitzpatrick Building 188 - 194 York Way London N7 9AS Tel: 020 7697 1520 Fax: 020 7697 1530 Email: j.meredith@ncpc.org.uk Web: www.dyingmatters.org Please photocopy this form for additional delegates

Confirming your place

Completion of this registration form constitutes a legally binding agreement. On receipt of your booking form confirmation will be sent via email. NCPC cannot be held responsible for the non-arrival of registration information, so if you have not received confirmation and/or registration information one week prior to the event, it is your responsibility to call us on 020 7697 1520.

Cancellations and changes to bookings

Cancellations confirmed in writing 14 days before the conference will be refunded in full. We regret that no refund can be made after that date, for whatever reason, although substitutions will be accepted if notified at least 24 hours before the conference. Dying Matters reserves the right to alter the programme without notice.

Payment

All payment must be received by the date of the conference. Cheques should be made payable to NCPC. Please ensure that delegate name(s) and organisation are written on the back. Please note that once this application is accepted your organisation will become liable for the charges, including any cancellation fees.

Privacy

Dying Matters may contact you with information on future events and publications which maybe of interest to you. Please tick here if you do not wish to be contacted. Dying Matters and NCPC will never share your details with a third party.

The Dying Matters Coalition is led by the National Council for Palliative Care, registered charity No.1005671. A company limited by guarantee no. 2644430.