

COCA-COLA AT A GLANCE

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Our Company and bottling partners are dedicated to our 2020 Vision, a roadmap for doubling system revenues this decade, focused on five key areas—profit, people, portfolio, partners and planet.



127
YEARS
of
refreshing consumers

global headquarters
Atlanta, Georgia



products sold in
200+
countries



PROFIT

\$48B
net operating revenues
(2012, as reported)



\$9B
net income
(2012, as reported)



\$9.1B
returned to shareowners in dividends and share repurchases in 2012



\$162B
market capitalization
as of 12/31/2012



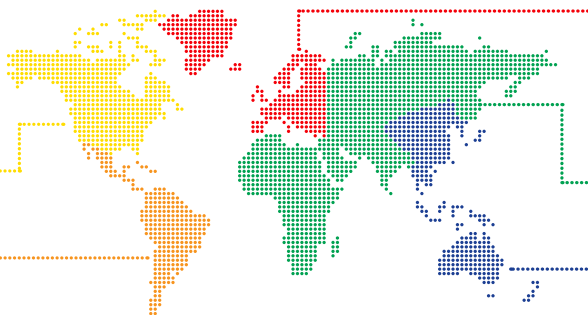
51 years
of consecutive annual dividend increases



Worldwide Unit Case Volume Geographic Mix (2012)

NORTH AMERICA 21%

LATIN AMERICA 29%



EUROPE 14%

EURASIA & AFRICA 18%

PACIFIC 18%

PEOPLE

700K+
system associates worldwide

We're loved.

#4 Most Admired Company



FORTUNE
2013

We're innovative.

Top 20 Most Innovative Companies



FAST COMPANY
2013

We're diverse.

Top 50 Most Diverse Companies



DiversityInc
2013

We're creative.

Creative Marketer of the Year



CANNES LIONS
2013

PORTFOLIO



Our Company's flagship product has been proudly served since

MAY 8 1886

From 2000-2012, ranked by Interbrand as the **World's Most Valuable Brand**, with 2012 value of **\$77.8B**



#1 brand page on Facebook with **71M+** likes as of August 2013



Grew 3% globally in 2012 – the equivalent of adding **another Germany or two Russias** of brand Coca-Cola volume to our business

3,500+
PRODUCTS
WORLDWIDE



sparkling beverages
ready-to-drink juice and juice drinks
ready-to-drink coffee

18 OF OUR TOP 20 BRANDS

have a low- or no-calorie alternative or are low- or no-calorie

Our portfolio includes **16** billion-dollar brands:



POWERADE



DASANI



vitaminwater



PARTNERS

~250 bottling partners **and** **nearly 900** plants **WORLDWIDE**



23M+ retail customer outlets

investing \$30B+

with global bottling partners over the next five years

PLANET

prevented **5M** metric tons of CO₂ emissions across global manufacturing operations since 2004

recovered **371M** pounds of aluminum and PET plastic beverage containers
U.S. and Canada statistic, 2012



~52% (81.1B LITERS) of the water used in our finished beverages replenished in 2012

through **468** COMMUNITY WATER PARTNERSHIP PROJECTS

in **100+** COUNTRIES

benefiting **1.8M+** PEOPLE



15B+ PlantBottle™ packages distributed as of March 2013

support **280+** physical activity or nutrition programs in 115+ countries around the world

support **40+** SUSTAINABLE AGRICULTURE PROJECTS IN 25+ COUNTRIES