

UNITE TO FIGHT PET CANCER



Unite to Fight Pet Cancer.

Every pet deserves a long, healthy life. Unfortunately, cancer ends the lives of more dogs and cats than any other disease.

Nearly 6 million cat cancer diagnoses are made each year.

Too many families have lived through this heartache and loss.



Morris Animal
FOUNDATION

UNITE TO FIGHT PET CANCER



Morris Animal Foundation *By the Numbers:*

5: Types of Feline Cancer Being Studied

17 Million+: Dollars to Study Pet Cancer

16: No. of Universities Funded

Morris Animal Foundation Is Committed to Beating Pet Cancer.



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With more than 30 active cancer studies receiving Foundation funding in 2014, our commitment to fighting pet cancer is stronger than ever. Research ranges from basic science and cutting-edge cancer genetics studies to conducting clinical trials for new cancer treatments.

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10 Warning Signs of Cancer in Cats*

1. Recent lump or bump that persists or grows in size
2. Sores or wounds that do not heal
3. Weight loss with or without change in food intake
4. Change in appetite or water consumption
5. Bleeding or discharge from any body opening
6. Offensive odors
7. Difficulty eating, chewing, grasping or swallowing food
8. Persistent lameness
9. Increased sleeping, reclusive behavior
10. Difficulty breathing, urinating or defecating

Cats Often Hide Their Illness from Us.

If you see any of these signs in your cat, consult your veterinarian.



**Adapted from Colorado State University Flint Animal Cancer Center*

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Can Your Cat Develop Cancer?

In our Foundation's pet health survey, cancer was the leading cause of disease-related death in cats.

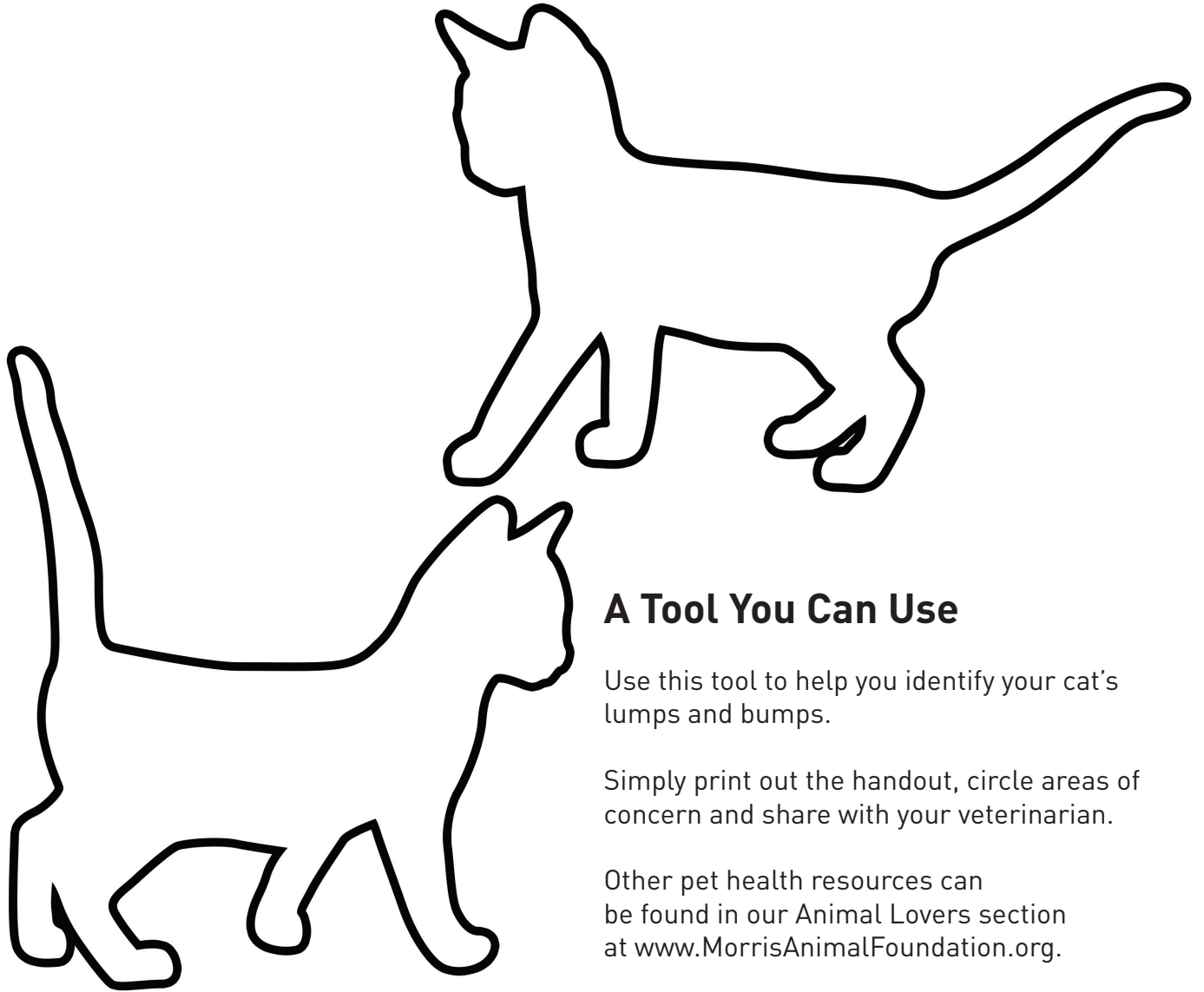
Breed-specific data on cancer risk is limited in cats. That said, purebred cats are generally believed to be more susceptible to cancer than non-purebred cats.

Consult your veterinarian for additional information.



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A Tool You Can Use

Use this tool to help you identify your cat's lumps and bumps.

Simply print out the handout, circle areas of concern and share with your veterinarian.

Other pet health resources can be found in our Animal Lovers section at www.MorrisAnimalFoundation.org.

Early Detection Is Key.

Routine wellness visits are critical for early detection.

If you suspect your pet is not feeling well, please see your veterinarian.



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Blue Buffalo Unites to Fight Pet Cancer.



Morris Animal Foundation has teamed up with the Blue Buffalo Foundation for Cancer Research for their annual Pet Cancer Awareness campaign. As part of this campaign, Blue Buffalo will match all donations made to Morris Animal Foundation up to \$50,000 through June 30.

We are thankful for partners like the Blue Buffalo Foundation for Cancer Research for helping us create a brighter, healthier future for animals. Their continued support helps us fund the best science in animal health.